

**North Little Rock Chamber of Commerce  
NEXT Generation Young Professionals Board Meeting  
Twin City Bank Board Room  
Thursday, June 4, 2009 / 12:00 p.m.**

**MINUTES**

**Members Present:** Eric Andrews, Jason Culpepper, Jamie Deason (conference call), Deanna Dring, Ashley Hight, Daniel Leslie, Lennon Parker, Thomas Pownall, Danielle Richard, Ryan Richard, Eric Thomas

**Members Absent:** John Crow, Robin Gann

**Staff Present:** Elyse Geisbauer

**Call to Order**

Danielle called the meeting to order.

**Approval of Minutes**

The minutes were submitted for approval.

*Motion to approve the minutes was made and seconded. Motion passed.*

**Financial Report**

The net income to date was \$2,693.09. There is \$55.00 of open invoices.

**Membership Report**

The total number of members to date was 78.

With AYPN dissolving, NGYP may be able to pick up some new members from this group. The Little Rock Regional Chamber of Commerce is starting a young professionals group, but they are not up and running yet. Jason will work on getting the list of AYPN members.

**Old Business**

**May 28, 2009 – Leadership Lunch**

Ray Tucker with the AR Sports Hall of Fame was the guest speaker. He had some interesting things to say about the history of sports in Arkansas. Everyone seemed to have a good time. The AR Sports Hall of Fame is definitely a place where you can take your families back to enjoy.

**Mentor Program**

The mentor program is kind of fizzling. There are 11 NGYP members that have signed up to participate. Two Chamber Board members have signed up. Ashley will email the Chamber Board again. Dr. Bakke has mentioned this at a couple of Chamber Board

meetings, but we need more participation. We need set guidelines to be drawn up so we can explain in more detail to the Chamber Board. It was suggested emailing a survey to NGYP members of what they would like to see or get out of NGYP. Lennon will work up a survey. Danielle will talk to the Chamber Board.

### New Business

#### **June 27, 2009 – Kickball Classic**

- **Promotions** – Danielle mentioned having the kickball game promoted on The Buzz morning radio show or Pat Bradley’s radio show. Ashley will check with Terry about getting some exposure on the morning radio show. Ashley will send a media release to Sync.
- **Shirts & Design** – Eric Andrews is sponsoring the Jersey shirts. The Jersey shirts are going to cost approximately \$15.00. They will be white with red sleeves. There was some discussion of where the logos will go on the front and back of the shirts. The NGYP logo will go on the front of the shirt. On the back of the shirt, we’ll have names, numbers and the State Farm logo and Eric Andrews, Agent. Daniel will contact Trivia Marketing with the shirt information.
- **Food & Beverage** – Eric Andrews is sponsoring the water. Conway is having Center Point sponsor the grill and hot dogs. The Chamber will provide sodas, napkins and plates.
- **Supplies – Bases, Cones, Balls** – Ashley and Andy have 3 or 4 kickballs. The bases will be supplied by Lakewood.
- **Ump Volunteers** – Three volunteers are needed to ump. Lennon can check with some people at Pulaski Tech. Eric T. is also going to check with someone.
- **Waivers** – Ashley is still waiting to hear back from Ginny with the LPOA regarding the waivers.
- **Trophy** – Ashley still has the trophy for “Battle of the Rock” with AYPN. There is no rock on the base. The Board asked for a Kickball or Cup to replace the rock.
- **Practice Game** – Ashley will get with Andy and John to schedule a practice.

#### **July 18, 2009 – Arkansas Twisters Night**

There will be an NGYP Night at an Arkansas Twisters game on Saturday, July 18<sup>th</sup>. This is also Ladies Night. The Captain’s Crew will be reserved for NGYP. The food will be nixed, but there will still be discounts on tickets. Everyone will get in for \$10.00. We still need a sponsor.

#### **August 20, 2009 – Leadership Lunch**

It was suggested to have a cooking class with the Culinary School on the Pulaski Tech campus. They will be opening a new location on the main campus July 1<sup>st</sup>. Lennon will check on this for August 20<sup>th</sup> or November 12<sup>th</sup>.

#### **September**

Danielle stated that Arvest has paid for a sponsorship. Danielle suggested having a Personal Planning Seminar in September, October or December with Asa Cotrell, Arvest Asset Management Director. It would be a lunch event.

## **October**

A Halloween party was suggested.

## **November 12, 2009 – Leadership Lunch**

## **December**

### **Committee Reports**

- **Marketing Report** – Flyers have been completed for the NGYP Kickball Classic. It has been updated on the website and myspace page. We are getting some spams on the online sign up form.
- **Professional Development** – No report.
- **Community Outreach** – Party at the “T” is the Saturday and June 20<sup>th</sup>. The official opening and ribbon cutting of the Argenta Farmer’s Market is this Saturday.
- **Social** – No report.
- **Membership** – Eric suggested sending an email to the list of AYPN members with a link to our website. Then follow up and make some phone calls.
- **Special Projects** – No report.

### **Other Business**

**Next Meeting: Thursday, July 2, 2009, 12:00pm, Twin City Bank Board Room**

With no further business, meeting adjourned.

Respectfully submitted,  
Ashley Hight